Email #1`

Hi X,

[Personalize].

I can see that your team values posting quality content on the X blog. Thus, I wanted to offer my services to you.

I am a freelance writer and can create engaging SEO-friendly content.

You don't have to take me at my word for it. I will be happy to do an on-spec blog post for you. You pay me only if you like the blog post and decide to publish it.

And if you don't like the test piece, you can show it to your team and make fun of it in your next team meeting.

Best,
- Shubham
Freelance Content Writer
https://wordsinbound.com/portfolio-2/
https://shubham22.contently.com/

Email #2

Hi X,

Couldn't wait to follow up on my previous email and ask whether you need help with content creation.

I realize that you may be swamped and might have missed my first email.

Would be happy to answer any questions.

Cheers!
- Shubham
Freelance Content Writer
https://wordsinbound.com/portfolio-2/
https://shubham22.contently.com/

Email #3

Hi X,

I hope this email finds you in great spirits.

Wanted to quickly follow up and ask whether you need help with content creation.

I refresh my email inbox every 5 minutes in anticipation of your response. The left-click button of my mouse is pretty worn out because of the constant clicking.

Best,
-Shubham
Freelance Content Writer
https://wordsinbound.com/portfolio-2/
https://shubham22.contently.com/

Email #4

Hi X,

It's me, following up one last time.

Scrolling down to read my initial email might be a pain for you.

Here's the gist of it: I can help you with content creation for your clients. We can start with an on-spec piece to help you decide whether we can be a good fit.

Sounds interesting? I am just an email away.

It's cool if you are not interested right now, would be happy to reconnect in the future.

Best,
- Shubham
Freelance Content Writer
https://wordsinbound.com/portfolio-2/
https://shubham22.contently.com/