

- What to Test for in Allergen Residue Testing
- What to Test for in Water Activity Testing
- How [Brand] can help you with understanding which tests to run
- DL has many certifications and years of experience to guide you through the testing process specific to your organization.

Blog Post - [https://\[Brand\].com/what-should-i-test-for/](https://[Brand].com/what-should-i-test-for/)

Email #1

Subject line: Prevent Allergen Transfer in Food Products

Content:

Hi XXX,

Is the thought of allergen transfer when using the same equipment to process different products troubling you?

[Brand] can pinpoint the crucial lab test to detect the presence of residual allergens and microbes in your equipment and products.

Also, you can outsource the tests to our team to get accurate results and fulfill your commitment to consumer safety. Read more here: <https://dailylaboratories.com/what-should-i-test-for/>

Interested in scheduling a consultation?

Regards,
Jane Doe
Founder, [Brand]

Email #2

Subject line: increase Shelf Life of Food Products

Content:

Hi XXX,

Get your products tested for water activity level and implement better storage solutions to transform your business.

[Brand] can test your food products' susceptibility to bacteria and mold. With this information, you can calibrate storage methods to extend the shelf-life of your products by weeks.

More about this service:

<https://dailylaboratories.com/what-should-i-test-for/>

Interested in booking a meeting to learn more about water activity level testing?

Regards,
Jane Doe
Founder, [Brand]

Email #3

Subject line: Confused About Which Lab Tests to Conduct?

Or

Choose Between Lab Tests Wisely!

Content:

Hi XXX,

Whether your company is involved with food transportation, catering, processing, packaging, or other services, conducting laboratory tests is mandatory. But which ones?

Using our 40 years of lab testing experience, we can recommend the crucial tests specific to your company.

We are FDA, ISO, and USDA certified, and using our accurate test results, you can confidently adhere to the food safety regulations. More about our services:

[https://\[Brand\].com/what-should-i-test-for/](https://[Brand].com/what-should-i-test-for/)

Need help figuring out which tests to perform? Let's schedule a 15-min discovery call.

Regards,
Jane Doe
Founder, [Brand]