

TOPIC - Why Choose [Brand] for Automotive Supply Chain Solutions?

- [Brand] is the Tracking Experts With Nearly Five Decades of Experience
- Virtually eliminate out-of-stock issues with innovative parts replenishment and tracking solutions Zebra MotionWorks
- Keep track of all moving parts within your supply chain, with [Brand]'s tool crib management system, work-in-process (WIP) tracking, and other solutions
- Save inventory audit time and inventory search time so your team can get back to more important tasks
- Track vehicles in real-time with [Brand]'s superior finished goods tracking software solution.
- Track inventory across a range of environments with shock-resistant, heat/cold-resistant, and water-resistant tags

CTA - Choose the Right Rugged Device that's RIGHT for your needs-

[https://\[Brand\]solutions.com/landing/right-rugged-device/](https://[Brand]solutions.com/landing/right-rugged-device/)

Email #1

Subject: Tracking Devices as Rugged as Automotive Industry

Content:

Hi –,

In the demanding world of the automotive supply chain, ruggedness is a necessity. We have asset and inventory tracking experience spanning nearly five decades. This experience has taught us how to meet the challenges organizations in this industry face.

We have partnered with Zebra to provide our clients with devices that can withstand the harshest environments, and ensure uninterrupted operations and continuous data capture. From shock-resistant tags that can handle rough handling to heat/cold-resistant devices that thrive in extreme temperatures, and even water-resistant solutions that defy moisture, our products are built to endure.

Focus on what matters most—efficiently managing your automotive supply chain—while we take care of providing you with devices that can withstand the rigors of your industry.

Read our report on selecting the right rugged device here:

[https://\[Brand\]solutions.com/landing/right-rugged-device/](https://[Brand]solutions.com/landing/right-rugged-device/)

Wanted to talk to an expert about digital tracking-and-trace systems? Schedule a call with us now!

Regards,
John Doe
Chief Technology Officer
[JD@\[Brand\].com](mailto:JD@[Brand].com)
[https://\[Brand\].com](https://[Brand].com)

Email #2

Subject: Track and Manage Inventory at Scale

Content:

Hi —,

I hope you had a chance to see my previous email. I know that tracking the multitude of parts, components, and sub-assemblies in the automotive supply chain can become daunting for you.

[Brand] aims to simplify this challenge with RFID and barcode-based tracking solutions.

One of our specialties is keeping track of large volumes of moving parts within your supply chain. Our innovative solutions, including [Service], empower you to virtually eliminate out-of-stock issues by providing parts replenishment and tracking capabilities.

Our tool crib management system, work-in-process (WIP) tracking, and other solutions offer comprehensive visibility into millions of moving parts, allowing you to maintain accurate records and make informed decisions.

Read our report on selecting the right rugged devices: [https://\[Brand\].com/landing/right-rugged-device/](https://[Brand].com/landing/right-rugged-device/)

If you have any queries regarding the benefits and implementation of this solution, feel free to schedule a call.

Regards,
John Doe
Chief Technology Officer
[JD@\[Brand\].com](mailto:JD@[Brand].com)
[https://\[Brand\].com](https://[Brand].com)

Email #3

Subject: Fearful of Inaccurate Tracking Data?

Content:

Hi —,

Do you worry about data inaccuracies in your automotive supply chain sometimes leading to a costly error? At [Brand], we specialize in RFID and barcode-based tracking solutions that address this critical challenge head-on.

We understand the importance of reliable data in optimizing your operations. Our tool crib management system, work-in-process (WIP) tracking, and other solutions ensure accurate

and up-to-date data throughout your operations, including vehicle tracking data across the country.

By implementing our cutting-edge technology, you can have confidence in the reliability and consistency of your data, reducing errors, discrepancies, and outdated information that can disrupt your production and cause delays. Your team can also save tons of inventory audit and search time using the data from our tools.

Here's our report on selecting the right rugged devices:

[https://\[Brand\].com/landing/right-rugged-device/](https://[Brand].com/landing/right-rugged-device/)

Let's schedule a call to discuss implementing this technology in your industry. What time works best for you?

Regards,
John Doe
Chief Technology Officer
[JD@\[Brand\].com](mailto:JD@[Brand].com)
[https://\[Brand\].com](https://[Brand].com)