

Topic -Mobility with RFID.

- Email to highlight the RFID Mobile Handheld Application services offered by [Brand] and how it's supported by a new software platform developed by [Brand].
 - [Brand] has a software platform that is specifically designed for helping organizations with asset management, inventory control, WIP, and order verification.
 - [Brand] platform leverages RFID technology to enhance visibility, increase workflow accuracy, and improve process efficiencies.
 - [Brand] platform is highly configurable to meet an organization's specific needs, and we offer an integration module to tie our platform to any existing WMS or ERP system.
- Offer/CTA - A software demo or remote or on-site process analysis
- Blog post: <https://www.xyz.com/services/mobile-handheld-development>

Email #1

Subject Line: A Special Solution for Heavy Asset Traffic

Content:

Hi XXX,

Is asset and inventory tracking getting more challenging for you with increased operations and the production plant getting as busy as the New York traffic?

When used with RFID handheld devices, our software platform, [Platform name], can track assets and inventory efficiently in factories with millions of moving parts. And, with the enhanced visibility, you can save time and money by mitigating loss, expediting processes, and automating activities.

More info: <https://xyz.com/>

Can I borrow 15 minutes from your schedule for a free demo of our platform?

Warm Regards,

John Doe
Director Of Business Development
(XXX) YYY-ZZZZ
JD@[brand].com
[https://www.\[brand\].com/](https://www.[brand].com/)

Email #2

Subject Line: A Solution for Your Asset Management Woes

Content:

Hi there,

I hope you have received and read my previous email. As I mentioned, my team can assist you if you face difficulty with asset management, WIP, order verification, and inventory control.

You can integrate [Brand]'s new software platform, [Platform name], with your current RFID solution to automate most processes, ensure count consistency, and minimize risks.

Learn more here: <https://xyz.com/>

[Platform name] plus [Brand]'s experience in the industry means guaranteed success. Interested in learning more about our services? Let's schedule a call when you are free.

Warm Regards,

John Doe
Director Of Business Development
(XXX) YYY-ZZZZ
JD@[brand].com
[https://www.\[brand\].com/](https://www.[brand].com/)

Email #3

Subject Line: Integrate Advanced RFID Into Your Current Software

Content:

Hi there,

Is the idea of a costly change or overhaul of your current ERP or WMS solution preventing you from switching to an advanced asset-tracking system?

[Brand]'s first-of-its-kind asset management software platform, [Platform name], can integrate seamlessly with your existing software and revolutionize its tracking abilities. It leverages modern technology to help organizations like yours make their processes more efficient, effective, and accurate.

More here: <https://xyz.com/>

Call me at (XXX) YYY-ZZZZ for a free demo or on-site or remote process analysis.

Warm Regards,

John Doe
Director Of Business Development
(XXX) YYY-ZZZZ
JD@[brand].com
[https://www.\[brand\].com/](https://www.[brand].com/)